

# **Mission Flight Donor Privacy Policy**

#### Mission Flight is committed to donor privacy.

We respect your privacy and do not rent, sell, or exchange our mailing lists.

We do disclose some personal information to select third parties in order to more effectively target our donor communications.

#### What does this mean?

We value your trust and assure you that we will always strive to be responsible in our management, truthful in our advertising, and cost-effective in our fundraising.

If you have questions or concerns, please contact us at <a href="mailto:admin@missionflight.org">admin@missionflight.org</a>.

At Mission Flight, we are committed to compassionately connect people in need with hope, help, and healing, on the ground and through the air, both domestically and internationally. Anything less would violate the trust we keep with you, the children, families, and communities we serve, and most importantly, with God.

We are committed to the highest standard of stewardship excellence. We will make every effort to honor any designation or preference you have stated. In certain circumstances, where a project is overfunded or cannot be carried out in accordance with your preference, the funds will be used for similar projects approved by the Board of Directors.

#### **Disclosure to Third Parties**

To most efficiently use the resources you entrusted to us, we may disclose to select third parties information regarding donation history. Information of this kind is used to enable Mission Flight to identify others like yourself interested in partnering with us to help children and their families. Information provided in donation history may include statistics such as total number of donations and value of donations for a set period of time. This information disclosure is done very carefully to ensure that your personal information is protected.

#### **Cookies and Other Tracking Technologies**

Like most other Internet sites, our web servers do utilize "cookies" to track a user's activity within our site as well as record the IP address of each visitor to this site. A cookie is a small data file that is stored on your computer. A cookie contains a unique identifying feature that allows our computer to recognize you when you return to the Mission Flight site. The recorded IP address tells us which domain you visited from (for instance, yahoo.com), but not your email address or other private and personal information. If you wish to opt out of this type of data collection, you can disable cookies in your web browser. Please note that disabling cookies may diminish the experience of the websites you visit, including Mission Flight.

We may use the information we record for any of the following purposes:

- To help diagnose problems with our servers and to administer this website more effectively;
- To gather broad demographic information about what countries and domains our visitors come from and their behavior on our site;
- For marketing and fundraising purposes, including through cross channel means such as email and direct mail communications.

In addition, this website is enabled with one or more add-on services such as Google Analytics to collect information about the use of this site. Google Analytics collects information such as how often users visit this site, what pages they visit when they do so, and what other sites they used prior to coming to this site. Google Analytics collects only the IP address assigned to you on the date you visit this site, rather than your name or other identifying information. We do not combine the information collected through the use of Google Analytics with personally identifiable information. Although Google Analytics plants a permanent cookie on your web browser to identify you as a unique user the next time you visit this site, the cookie cannot be used by anyone but Google. Google's ability to use and share information collected by Google Analytics about your visits to this site is restricted by the Google Analytics Terms of Use and the Google Privacy Policy. You can prevent Google Analytics from recognizing you on return visits to this site by disabling cookies.

In some cases, our site uses securely encrypted contribution response forms for visitors who choose to use these forms to provide information, request information, and make donations. We collect your willingly submitted contact information (such as your email address), unique identifiers (in some cases, a Mission Flight donor account number), and financial information (such as a credit card type, number, and expiration date). Contact information from these response forms is used to process donations, as well as to provide receipts and other information about Mission Flight to our customers.

The visitor's contact information is also used to get in touch with the visitor when necessary in order to resolve customer service issues or questions. Users may readily opt out of receiving future communications; see the "opt out" and "modifying your information" sections below. Financial information that is collected is used to bill the user for donations pledged. Unique identifiers (such as a Mission Flight account number) may be collected from website visitors to assist in matching current donation information with donor history in our record systems.

## **Online Data Security**

All response forms requesting confidential information (such as credit card numbers) on Mission Flight's website utilize the Internet security protocol known as "Secure Sockets Layer" or "SSL." This is a certification and encryption technology designed to make using your credit card as safe as possible on the Internet.

Independent agencies report that, statistically speaking, using a credit card on the Internet through SSL is far safer than submitting your credit card to a clerk in the grocery store, or over an open telephone line. In fact, they report that there are no recorded instances of someone "breaking" SSL encryption and using credit card information stored therein for fraudulent purposes.

The SSL technology depends on secure Uniform Resource Locators (URLs) which are certified by a certifying authority such as Thawte. Secure URLs always begin with "https://" rather than "http://" and if you are using one from a browser that recognizes SSL, you will generally also receive a preceding message and/or see a symbol, such as a lock, that signifies that you are on a secure page. Any information you enter on such a page is encrypted at your browser, sent over the public Internet in encrypted form, then de-encrypted at our servers.

If your browser doesn't support SSL technology, you will receive an error message when trying to access our SSL page.

Once we receive your credit card information, it is accessible only to a small number of trusted Mission Flight staff who have been specially trained in processing this information.

### Opt out

Most points on our site provide users the opportunity to opt-out of receiving communications from us at the point where we request contact information about the visitor. There are, however, a few places where users do not have the opportunity to opt-out of receiving communications. Should you wish to opt-out, please <u>contact us</u> and we will unsubscribe you from receiving further communications from us.

Users may also opt-out at any time by contacting us following the methods provided in the "modifying your information" section below.

This site contains links to other sites. Mission Flight is not responsible for the privacy practices or the content of such Web sites.

# **Modifying your information**

This site gives users the following options for removing their information from our database, to not receive future communications or to no longer receive our service; or for changing or modifying information previously provided.

1. Send us a message with your request.

When contacting us to change your status, be sure to include any information that would help us identify you on our lists, such as complete contact information (name, postal address, telephone number, and email address), any Mission Flight account number(s), or information about venues in which you gave us your contact information online (guestbook, survey, etc.)

## **Referral Programs**

Mission Flight may offer features which allow you to inform an individual about our ministry. If you choose to use our referral features, we will ask you for your referral's email address or in some cases mailing address, to send them either an electronic or paper communication inviting them to participate in our ministry. We will store this information for the sole purpose of sending this email or paper communication and tracking the success of these efforts to expand the reach of our work. If you choose to participate in our referral programs, you represent and warrant that you have a personal relationship with your referral and that you are authorized to share their information with Mission Flight for the purpose of sending this invitation to them.

## Changes to this policy

We reserve the right to make changes to this privacy policy without advance notice. Changes to this policy were last made on February 8, 2019.

### Contacting the website

If you have any questions about this privacy statement, the practices of this site, or your dealings with this website, please contact us.